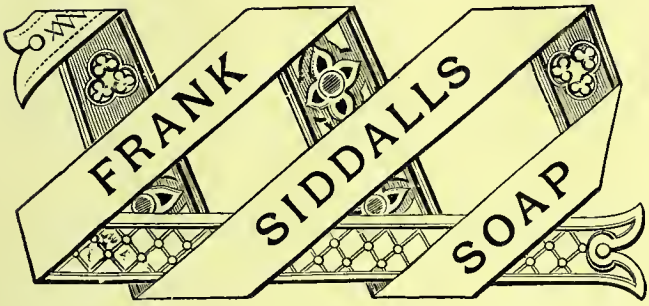
A TREATISE

ON THE



AND ITS METHODS OF USE

FOR

Bathing, Shaving,

Treatment of Skin Diseases

AND

THE FRANK SIDDALLS WAY

OF

WASHING CLOTHES.

OFFICE OF
THE FRANK SIDDALLS SOAP, 718 CALLOWHILL STREET,
PHILADELPHIA, PA., U. S. A.
CONNECTED BY TELEPHONE WITH PHILADELPHIA FREIGHT DEPOTS AND PROMINENT BUSINESS HOUSES.

1880.

AN APOLOGY.

This pamphlet has been prepared as a ready means of answering the many letters of inquiry about THE FRANK SIDDALLS SOAP.

The Proprietor regrets that he is unable to answer each one in detail, as a written reply always seems much more courteous and satisfactory than a circular or pamphlet, but the daily increasing mail shows that the attention of the Intelligent throughout the country is rapidly becoming attracted to the wonderful results of THE FRANK SIDDALLS WAY OF WASHING CLOTHES, and the wonderful merits of THE FRANK SIDDALLS SOAP for all its varied uses, and hereafter the bulk of THE FRANK SIDDALLS SOAP correspondence will have to be answered by this means.

FRANK SIDDALLS SOAP

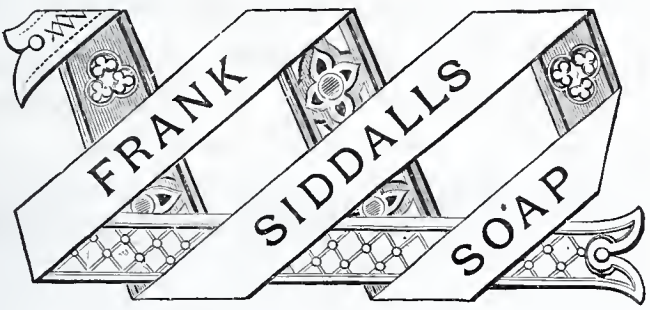
Is sold by every dealer who knows its merits.

Try your nearest store first;

and see that you get what you ask for.

THE SOAP PAYS A VERY REASONABLE PROFIT TO THE DEALER; and where he states that it does not, it is either through ignorance, OR HE TELLS A FALSEHOOD.

The many valuable uses to which the



can be applied prove it to be *one of the most remarkable discoveries* OF THE NINETEENTH CENTURY; and as its wonderful cleaning, healing and labor-saving properties become more and more widely spread, it will shake to the centre one of the great industries of the world—the manufacture of soap—THE FRANK SIDDALLS SOAP being destined to take the place of all other soaps now known.

Composed of the finest materials that the world can supply, and made by an elegant scientific process, it is a magnificent soap for Toilet, Bath, Shaving, and every Household use; and besides being adapted for all purposes for which any Soap can be used, it has many properties possessed by no other kind, and is so remarkably mild, that even its long-continued use cannot injure delicate articles washed with it.

ONLY ONE KIND of Soap, but used for ALL PURPOSES.

When finally perfected

the Soap was found to have a very pleasant effect on the skin, leaving the hands soft and smooth after a day at the wash-tub, even curing hands that were badly chapped, and preventing the sore fingers that invariably result from the use of ordinary soap. This feature of THE FRANK SIDDALLS SOAP gradually attracted attention among those using it, and finally, letters commenced coming in from far and near, certifying as to cures of Salt Rheum, Tetter, etc. These did not attract much notice until letters were received from Physicians in different parts of the country mentioning unexpected and gratifying cures that had to their knowledge resulted from the use of THE FRANK SIDDALLS SOAP. Of course, such unsolicited testimonials could not but draw attention to these unlooked-for Healing and Curative properties, and the matter was investigated for the purpose of ascertaining why it was that cures should so often result from the use of this Soap, when the Imported Castile and other fine Toilet Soaps would, on the contrary, often aggravate Skin Diseases.

THE EXPLANATION

of the marvelous effect THE FRANK SIDDALLS SOAP has on the skin is, that it is owing in great part to its unusual penetrating and cleansing nature. The Poisonous refuse from the System of both man and animals is carried off through the Bowels, the Kidneys and the Skin, each performing a separate part. When the Pores of the Skin become clogged up, they cannot perform the function for which they are designed, and a skin disease is the result—either some mild form, such as Prickly Heat, Hives, Pimples on the face, itching back or itching Scaly Humors, or the much more serious troubles of Tetter, Salt Rheum, etc. The action of THE FRANK SIDDALLS SOAP is to remove the accumulated matter which has been clogging up the Pores, which then becoming free to act, nature will effect a cure.

ONLY ONE KIND of Soap, but used for ALL PURPOSES.

Always make the Blue-Water soapy, AND THE LESS BLUEING THE BETTER; there will always be more or less of a scum on the Blue-Water—DO NOT SKIM THIS OFF. The clothes when dry will NOT smell of the soap.

The addition of a small piece of The Frank Siddalls Soap to the starch will make the clothes iron easier.

Each little direction in The Frank Siddalls Way of Washing Clothes is important, or it would not be given.

The difference between the Frank Siddalls Soap and other soap, in its effect on the skin,

results from the scientific manner with which the ingredients of THE FRANK SIDDALLS SOAP are combined.

All soap should be made of sweet, clean tallow, which is very softening to the skin, and in making the tallow into soap nothing should be added that would interfere with the tallow agreeing with the skin, and no matter how high a reputation any particular make of soap has, if a sponge, a wash-rag, a dish-cloth or house-cloth gets foul-smelling under its use, there can be no more certain proof that the soap is not made as it should be, and must have a tendency to *poison* the skin.

In making THE FRANK SIDDALLS SOAP, the healing and softening effect of the tallow *is actually increased*, consequently, washing the skin with THE FRANK SIDDALLS SOAP, and not rinsing the lather off—being sure to get all the dirt off—tends to heal all rough, chapped or chafed surfaces, while, on the contrary, when washing with the so-called fine toilet soaps, or even with Castile soap, it is important *not* to leave any of the soap on the skin.

Inquiries are occasionally received from dealers, asking the weight of the cakes of THE FRANK SIDDALLS SOAP. It is not sold by weight; it is retailed at 10 cents per cake, and one cake of it will go as far, if not further, than 10 cents' worth of any other soap, and consequently the weight has nothing to do with it.

Dealers are only interested in knowing whether it is a cheap soap to use, and whether they can buy it and sell it at a profit, and are *not* interested in the size or shape of the pieces or the color of the Soap.

ONLY ONE KIND of Soap, but used for ALL PURPOSES

In the treatment of diseases of the skin

THE FRANK SIDDALLS SOAP fills a long-felt want among physicians. Of course, where the trouble is constitutional, a cure must not be looked for from the use of the Soap alone, although it is a most valuable aid to the physician, in connection with such internal medicines as professional skill and patient study have demonstrated as being needed in such cases.

That THE FRANK SIDDALLS SOAP has this beneficial action on the skin is proved by actual tests made by Physicians in charge of prominent public institutions, and indicates, beyond a doubt, that if freely used, and plenty of the lather allowed to remain on the skin, it will cure old and recent sores, *and even very old cases* of TETTER, RINGWORM, ITCH, SALT RHEUM, BARBER'S ITCH, and the TERRIBLE SORES and SCALY INCRUSTATIONS occasionally found on children's heads; while reports of cures that seem almost miraculous, have been received from persons who have been suffering with that terrible infliction, ITCHING PILES. *It has relieved itching piles where everything else failed, and has the great advantage over ointments of not soiling the garments or the bedding.*

It will heal with surprising rapidity old stubborn sores, *not only on man, but on animals,* and *also scratches on horses;* it will relieve all pain from IN-GROWING TOE-NAIL by pressing the Soap between the nail and tender flesh. By washing the feet night and morning, leaving on plenty of lather, it will relieve them when made sore from walking, or from wearing badly fitting shoes, or shoes made of rough leather.

In cases where relief does not follow the long-continued use of THE FRANK SIDDALLS SOAP, it can usually be traced to the occasional use of other soap, or of some ointment or application that does not agree with the skin, or from the Soap being rinsed off instead of being allowed to remain on the Skin.

The same soap is used for all purposes. There is only one kind of Frank Siddalls Soap put up.

Every intelligent person will know that soap that is excellent for the skin cannot injure the most delicate fabric.

After the white pieces are washed, then wash the colored pieces and the colored flannels together, and wash them the same way as the white pieces.

Dont try the Soap on part of the wash, but use it on the whole wash, NO MATTER HOW DIRTY.

Burns and Scalds,

when not too severe, have the pain greatly lessened by making a thick creamy lather on the skin, and letting it dry on, renewing as often as is necessary; if used as a salve, it should *not* be allowed to get dry and hard or it will not answer near so well.

This feature of allowing plenty of the lather to remain on the skin is a peculiarity of The Frank Siddalls Soap, and is of great value when using the Soap for Shampooing the Hair or the Beard. *Leaving the lather in the Hair* makes the Hair Soft, and prevents Dandruff; it also prevents soiling the coat collar.

Used properly it will prevent or cure chapped hands or face, ***AND WILL CURE OR PREVENT BED SORES.***

By the proper use

of The Frank Siddalls Soap is meant making a free lather with it, *and then not washing the lather off*, but drying the skin, *leaving as much of the lather on as possible.*

For the Toilet and Bath

The Frank Siddalls Soap is more pleasant to use than any of the Fine Soaps made, and better for the skin, and will prevent or cure the chafing of the skin that old and young alike often suffer with; the wash-rag or sponge will be sweet in the warmest weather, being kept white and clean by the action of the Soap. *For washing young Infants* the Soap is indispensable. A peculiarity is, that the bath-water, after a bath with The Frank Siddalls Soap, will be *dirtier* than after taking a bath with any other soap; this is because the skin is *washed cleaner* than any other soap will wash it, and, of course, there is more dirt in the water. That the dirt is off the Body, and does not come from the Soap, can be seen by dissolving some of the Soap in clean water, when the water will not become dirty, proving that the dirt that shows in the water after bathing is undoubtedly from the body; the peculiar clean appearance of the Skin after a bath also proves this.

The grandest way of taking a bath

is, *after washing clean,* to make a copious lather on the skin, *and then not wash off any of the lather*, but rub the body dry with a towel, as if there had been no Soap left on. The skin gets very soft from being washed in this manner, and will not soil the garments or the bed clothing; the troublesome *itching of the back* that some persons suffer with will stop under this treatment.

The importance of leaving plenty of the rich, creamy lather on the skin after washing, even of very young infants or persons with delicate skin, cannot be too strongly insisted on.

As a Disinfectant.

In each house where THE FRANK SIDDALLS SOAP is used for every purpose, there will always be an absence of all unhealthy disagreeable smell; the kitchen sinks and the water-closets will be completely deodorized; the dish-cloths, house-cloths, gridirons, frying pans, &c., will be as clean as the most fastidious housekeeper could wish, while in the bath-room there will be no unpleasant smell from the towels, the wash-rag or the sponge.

For all Housework,

Always Cut the Cake of Soap in Half before using it.

such as Washing Dishes, Scrubbing, House-cleaning, Washing Windows, cleaning Paint that is soiled or smoked, cleaning Tins, Marble Steps, Marble Fronts, etc., THE FRANK SIDDALLS SOAP is both Better and Cheaper than low-priced Soaps.

BETTER, because the hands are left soft and smooth, even after a day's work at House-cleaning, while, from the Soap being made from the Sweetest and cleanest Tallow, it is impossible to have a foul-smelling dish-cloth and house-cloth.

CHEAPER, because it can be made to go further than other soap, by only rubbing it lightly on the dish-cloth and scrubbing brush.

For washing windows and looking glasses, use THE FRANK SIDDALLS SOAP. *Other soap smears the glass;* FRANK SIDDALLS SOAP gives a Polish to the Finest French Plate Mirrors.

ONLY ONE KIND of Soap, but used for ALL PURPOSES.

Any stains that the Frank Siddalls Way of Washing Clothes will not take out cannot be removed by using any other soap, nor by scalding or boiling.

Clothes washed with the Frank Siddalls Soap strictly by the directions, will last very much longer than when washed the old way. Shirt bosoms will not wear out sooner than the shirts. Tablecloths, towels and napkins will not have to be rubbed to pieces to get them clean.

For the Family Wash.

Very few men realize what immense labor there is caused by wash-day. The work that a woman does on wash-day would be a hard task for a strong man; although it is usually done without complaint, even after her health is broken down and she grows prematurely old. The real cause—wash-day—is seldom blamed for it: women's complaints can nearly always be traced, directly or indirectly, to the heavy lifting, hard work, and unhealthy steam from washing. Sometimes the diseases are hereditary, the mother's health having been broken down from the work: bronchitis, asthma, consumption, rupture, and similar troubles are more or less liable to be handed down from mother to daughter.

It answers equally well for the coarser garments of the laborer, the fine Shirt of the City Merchant, or fine laces. It answers *better than any other soap or any other way of washing*, for calico, fine lawns, baby flannels, blankets, and all colored goods and woolens; it does away with Scalding and Boiling, and all the other hard work of wash-day—with lifting a heavy wash-boiler —with the steam, the slop, and the filthy poisonous smell that Scalding and Boiling clothes always sends through a house, *and the Saving in Fuel actually pays the cost of the Soap used;* and as the directions for washing particularly direct *Warm—not Hot*—water to be used, the person washing does not run the risk of Catching Cold from going out in the air to hang out the clothes while overheated from the Steam and Hot Suds, as in the old way of washing.

Recent fruit stains, blood stains, &c., can generally be got out easily, by following the very simple directions on the wrapper, viz: Take the article out of the suds, and without any rinsing apply more of the Soap to the stains and expose to the sun in summer or to freezing weather in winter. More Soap can be applied and the operation repeated if once is not sufficient.

Any stains that this process will not take out, cannot be removed by using any other soap, nor by scalding or boiling.

ONLY ONE KIND of Soap, but used for ALL PURPOSES.

Frank Siddalls Soap washes freely in limestone or hard water and does **NOT** require the aid of Borax, Soda, Lye, Washing Crystal, Ammonia, or any washing preparation whatever. In all cases when there is too much lather, it shows that more Soap is being used than is necessary; where there is not a good, heavy lather, it is because there *is not enough* Soap being used. *In places where water is very scarce, or has to be carried a long distance, it is an important fact, that The Frank Siddalls Soap only requires about one-fourth of the water that is needed where other soap is used—four or five pails of water being sufficient with this soap where other soap would require a barrel.*

Be sure to insist

that the wash, *even if only slightly soiled*, shall soak twenty minutes to one hour after the Soap is rubbed on. This part of the process disinfects and sweetens the clothing, as well as loosens the dirt, and will even destroy the germs of disease in garments and bedding used by the sick, *and should never be omitted*, as otherwise the clothing will gradually lose its sweet smell, and the Soap be blamed, when the fault lies in the fact that THE FRANK SIDDALLS WAY OF WASHING CLOTHES has not been fully carried out. Clothes washed by THE FRANK SIDDALLS WAY *will dry just as white and sweet in the house as in the open air*, which is a great advantage in its use in cities where there is much smoke from the use of bituminous coal.

With ordinary care, THE FRANK SIDDALLS SOAP will *never waste*, and can readily be made to go further for all uses than any other soap; *it is made soft purposely, and should never be set out to dry, nor to season; it should never be thrown in the water, but should be kept in a soap-cup, as other soap is kept.* ***Always Cut the bar in half.***

It must not be depended on for removing writing ink. For taking out writing ink, iron rust and similar stains, LEMON JUICE will sometimes answer. Oxalic acid is used by some, but it is very poisonous, and consequently dangerous to use.

On pages 10 and 11 will be found the clean, sensible, lady-like **Frank Siddalls Improved Way of Washing Clothes,** which has taken many months of patient experimenting to perfect, *and which should be followed to the letter.* ***Never use very hot water.***

ONLY ONE KIND of Soap, but used for ALL PURPOSES.

Do not fail to observe *every little caution*, EVEN IF IT SHOULD NOT SEEM REASONABLE: every item in the directions IS IMPORTANT *or it would not be given.*

And now will it be a proof of Refinement and Intelligence, or a sign of stupidity, when a woman refuses to give one fair, honest trial to THE FRANK SIDDALLS SOAP and THE FRANK SIDDALLS WAY OF WASHING CLOTHES, which not only saves the health of the one who does the work and those who are in the house, but also makes every article washed last twice as long as when washed the old way.

WHY DOES A WOMAN LOOK OLD SOONER THAN A MAN?

FATHERS, URGE YOUR DAUGHTERS,
HUSBANDS, COAX YOUR WIVES,
BROTHERS, PERSUADE YOUR SISTERS

To try this easy, ladylike way of washing clothes. Just think! No steam nor smell through the house! No wash-boiler to get mended! No hard work! No wall paper nor furniture spoiled! No rough, sore hands! No cheerless dinners! No cross looks on wash-day.

Clothes washed with THE FRANK SIDDALLS SOAP dry as white and sweet in-doors as out in the air and sun.

FRANK SIDDALLS IMPROVED WAY OF WASHING CLOTHES.

EASY AND LADYLIKE; SENSIBLE PERSONS FOLLOW THESE RULES EXACTLY, OR DONT BUY THE SOAP.

The Soap washes freely in hard water. Dont use Soda nor Lye;—Don't use Borax: Don't use anything but Frank Siddalls Soap.

A Wash-Boiler Must not be Used; Not Even to Heat the Wash-Water.

Heat the wash-water in the tea-kettle; the wash-water should only be lukewarm, and consequently a tea-kettle will answer for even a large wash.

A wash-boiler which stands unused several days at a time, will have a deposit formed on it from the atmosphere in spite of the most careful housekeeper, which injures some delicate ingredients that are in this Soap. Always use LUKEWARM water. NEVER use VERY HOT water, and wash the White Flannels with the other white pieces. The less water that the clothes are put to soak in, the better will be the result with The Frank Siddalls Soap.

FIRST:—Cut the Soap in half—it will go further.—Dip one of the pieces in the tub of water; Draw it out on the wash-board, and rub the soap lightly wherever you see any soiled places. Then roll the article in a tight roll, just as a piece is rolled when it is sprinkled for ironing, and lay it in the bottom of the tub under the water, and so on until all the pieces have the soap rubbed on them and are rolled up. Then go away for 20 minutes to one hour—by the clock—and let the Soap do its work.

NEXT.—After soaking the full time, commence by rubbing a piece lightly on the wash-board, and all the dirt will drop out; turn each garment inside out so as to get at the seams, but DONT use any more Soap; DONT scald or boil a single piece, or they will turn yellow; and DONT wash through TWO suds. If the wash water gets entirely too dirty, dip some of it out and add a little clean water. Never rub hard, or the dirt will be rubbed in—but rub lightly and the dirt will drop out. All dirt can readily be got out in ONE suds; if a streak is hard to wash, soap it again and throw back in the suds for a few minutes, but DONT keep the Soap on the wash-board, nor lying in the water, or it will waste. Do not expect this Soap to wash out stains that have been SET by the old way of washing.

If at any time the wash-water gets too cool to be comfortable, add enough water out of the tea-kettle to warm it. Should there be too much lather, use less soap next time; if not lather enough, use more soap.

NEXT comes the rinsing—which is also to be done in lukewarm water, and is for the purpose of getting the dirty suds out. Wash each piece lightly on the wash-board (without using any more soap) and see that all the dirty suds are got out.

NEXT, the Blue-water; which can be either lukewarm or cold: Use scarcely any Blueing, for this Soap takes the place of Blueing. Stir a piece of the Soap in the blue-water, until the water gets decidedly soapy. Put the clothes through this soapy blue-water, wring them, and hang out to dry without any more rinsing and without scalding or boiling a single piece.

Washed this way the clothes will NOT smell of the soap, but will smell as sweet as new. Afterwards wash the colored pieces and colored Flannels the same way as the other pieces.

It is not a good way, nor a clean way, to put clothes to soak over night. Such long soaking sets dirt, and makes the clothes harder to wash.

THE FRANK SIDDALLS WAY OF WASHING CLOTHES answers for very dirty, as well as slightly soiled garments. Each little direction is important, or it would not be given, and to use the Soap any other way only makes more trouble with poorer results.

The clothes should never be rubbed hard

when washing with THE FRANK SIDDALLS SOAP. This is a very important rule of THE FRANK SIDDALLS WAY OF WASHING CLOTHES, but is often broken. To rub hard *only rubs the dirt in*, while by rubbing lightly, *the dirt will drop out;* consequently, when a person *insists* on rubbing hard, *the dirt gets rubbed in*, and this in turn makes more rubbing necessary, so that the harder the clothes are rubbed, the more rubbing becomes necessary. To prevent the necessity of *much* rubbing, rub lightly. Occasionally a person will contend that the clothes *do* require hard rubbing when THE FRANK SIDDALLS SOAP is used. The above will explain their trouble, for with this Soap, used *strictly* as directed, all hard rubbing is done away with. Each wrapper expressly says: "Where a streak will not come out *easily*, rub more Soap on the place and let it soak again for a few moments," and if that will not remove the stain, soap it and expose it to the sun in summer and to freezing weather in winter. It will usually be found that stains that will not come out by treating this way, have been *set* by boiling or scalding or by not adhering to THE FRANK SIDDALLS WAY; and THE FRANK SIDDALLS SOAP must not be expected to take out old set stains, although it will sometimes do it.

In preparing starch,

the addition of a small piece of THE FRANK SIDDALLS SOAP dissolved in the boiling starch, is a very great improvement. The pieces iron easier and look better for the addition; adding a little white wax or spermaceti is also of advantage.

☞Beware of Imitations! See that each cake is in a wrapper like this.

It is never sold without being wrapped. **Persons buying imitations must expect to be cheated.**

The Wrappers are Waxed (not oiled), and answer for Polishing the Iron.

Copyright Secured.

Made of very mild and pure materials, and excels, *for all uses*, the most celebrated soaps of Europe and America; being splendid alike for washing the Youngest Infant; for the Turkish Bath, Family Toilet, Kitchen, and Scrubbing; for Barbers' use, as the skin will not burn or smart after Shaving; for washing wounds and for all HOSPITAL uses; for washing the finest laces, lace curtains, woolens, flannels, blankets, lawns, calico, as well as the more soiled clothing of Farmers, Painters, Butchers, Printers, Machinists, Mill and Factory Operatives, and for Meat and Butter Cloths, etc.

Soap that is Excellent for the Skin CANNOT hurt Clothes.

FRANK SIDDALLS SOAP

NOT COLD WATER SOAP BUT USED ALL THE YEAR ROUND IN WARM WATER

(Brightens Colored Goods)

USE WINTER AND SUMMER BUT NEVER SCALD OR BOIL ANY OF YOUR CLOTHING

(Softens Woolen Goods)

It will go so much further than any other kind, and Saves so much Fuel, as to prove it to be the Cheapest Soap that even a poor family can buy.

For use in the Sick Room and Nursery, Disinfecting as well as Cleaning Soiled Bed Linen, Cloths, Napkins, Utensils, etc.

For unusual stains, hard to

A Wash that takes a whole forenoon, can be done in a couple of Hours, if you will use Frank Siddalls Soap *and follow the directions.* The Clothes will smell Sweeter and look nicer on the line, than when washed in any other way and (*as they are positively not to be Scalded or Boiled,*) there is no heavy Washboiler to lift

$1000 will be forfeited if the Frank Siddalls Soap will not do everything claimed. Statements t
or hands, or that it is not always of the same quality, are FALSEHOODS. Many eminent physi
soap either causes or aggravates chapped hands and faces, pimples on the face, all scaly eruptions
hives, salt rheum, tetter, ringworm, barbers' itch, and that terribly annoying complaint, itching P
numerous scaly and itching humors of the skin:—even Castile soap is poisonous to the skin of some
Soap is made from Pure Beef Tallow, by as clean a process as a neat housekeeper makes bread; a
during its manufacture to interfere with the healing effects that pure tallow always has on the skin
relied on never to injure the skin even of young infants, nor the most delicate fabrics that are wash
When ANY OTHER soap is used for toilet and bathing purposes, it is necessary to RINSE A
the hands and face will roughen and chap, and troublesome pimples and eruptions will often be the
Frank Siddalls Soap it is important to LEAVE AS MUCH of the SUDS AND LATHER ON THE

USES FOR THE FRANK SIDDALLS SOAP:

res and scratches on horses, being careful not to let any other soap touch the
marble fronts and door steps and marble statuary; other soap spoils marble,
ROVES it. For washing printing ink off electrotypes, printers' rollers, &c
h, preventing deposits on them from the victuals or from saliva, and causing
n the mouth. For washing the head it is pleasanter and better than borax or
place of shampooing. For washing harness, washing school slates, washing the feet after a long
er on; for washing chafed places on the body. For washing dogs, for it not being necessary to
hair, it makes them clean, with scarcely any trouble; dogs when kept clean this way will not be
used for shaving, a good plan is to apply plenty of lather also after shaving and LET IT DRY IN,
with a dry or slightly damp cloth. Barbers should never use any other soap for shaving, as a
with this soap, either for bathing or shaving, will always have A FRESH, SWEET SMELL
ble to have a foul-smelling dish-cloth or house-cloth when this soap ONLY is used.

the hot Sun in Summer or to freezing weather in Winter.

the Saving in Fuel alone Pays for the Soap.

The Frank Siddalls Improved Way of Washing Clothes.

Easy and ladylike; Sensible persons follow these rules EXACTLY, or dont buy the soap

The Soap washes FREELY in hard water. DONT use Soda, nor Lye;—

DONT use Borax; DONT use anything but Frank Siddalls Soap.

A wash-boiler MUST NOT BE USED, NOT EVEN to HEAT the WASH-WATER.

Heat the wash-water in the tea-kettle; the wash-water should only be lukewarm, and consequently a tea-kettle will answer for even a large wash.

A Wash-boiler which stands unused several days at a time, will have a deposit formed on it from the atmosphere in spite of the most careful housekeeper, which injures some delicate ingredients that are in this Soap. Always use LUKEWARM water. NEVER use VERY HOT water, and wash the White Flannels with the other white pieces.

The less water that the clothes are put to soak in, the better will be the result with THE FRANK SIDDALLS SOAP.

FIRST:—Cut the Soap in half—It will go further.—

Dip one of the garments in the tub of water; draw it out on the wash-board, and rub the soap over it VERY LIGHTLY, being particular not to miss soaping any of the soiled places. Then ROLL IT IN A TIGHT ROLL, just as a piece is rolled when it is sprinkled for ironing. lay it in the bottom of the tub under the water, and so on, until all the pieces have the soap rubbed on them and are rolled up.

Then go away for 20 minutes to one hour—by the clock—AND LET THE SOAP DO ITS WORK.

NEXT

After soaking the FULL time, commence by rubbing a piece LIGHTLY on the wash-board, and all the dirt will drop out; turn each garment inside out so as to get at the seams, but DONT use any more Soap; DONT scald or boil a single piece, or they will turn yellow; and DONT wash through TWO suds. If the wash-water gets entirely too dirty, dip some of it out and add a little clean water.

NEVER RUB HARD, or the dirt will be RUBBED IN—But rub LIGHTLY, and the dirt will DROP OUT.

ALL DIRT can READILY be got out in ONE suds: If a streak is hard to wash, soap it again, and throw back in the suds for a few minutes, but DONT keep the Soap on the wash-board, nor lying in the water, or it will waste.

Do not expect this Soap to wash out stains that have been SET by the old way of washing.

If at any time the wash-water gets too cool to be comfortable, add enough water out of the tea-kettle to warm it.

Should there be too much lather, use less soap next time; if not lather enough, use more soap.

Next comes the Rinsing—**which is also to be done in lukewarm water, and is for the purpose of getting the dirty suds out.**

Wash each piece LIGHTLY on the wash-board (without using any more soap) AND SEE THAT ALL THE DIRTY SUDS ARE GOT OUT. **Use scarcely any Blueing, for this Soap takes the place of Blueing.**

Next, the Blue-water: **which can be either lukewarm or cold:** STIR A PIECE OF THE SOAP in the blue-water UNTIL THE WATER GETS DECIDEDLY SOAPY. Put the clothes THROUGH THIS SOAPY BLUE-WATER, wring them, and hang out to dry WITHOUT ANY MORE RINSING and WITHOUT SCALDING or BOILING a SINGLE PIECE.

Washed this way, the clothes will NOT smell of the soap, but will smell as sweet as new.

Afterwards wash the Colored Pieces and Colored Flannels the same way as the other pieces.

It is not a good way, NOR A CLEAN WAY, to put clothes to soak over night. Such long soaking sets dirt, and makes the clothes harder to wash.

None genuine without my written Signature, *F. H. Siddall*

—Office, 718 Callowhill Street, Philadelphia, Pa., (U. S.)—

☞IMPORTANT NOTICE.—Do not believe statements that FRANK SIDDALLS SOAP cannot be obtained. Orders are promptly filled and a reasonable profit allowed dealers. If a dealer complains that the Soap does not pay a profit, it is either a falsehood or he is buying in a retail way. The boxes hold only 36 bars, and dealers who buy in a small way cannot expect to buy cheaper than a private family.

Will keep for years if left in the wrappers. It MUST NOT be set out to dry: it washes better when soft, and will NOT waste when used right..

Testimonials by postal card, etc., are constantly being received, and are very acceptable, often inducing others to try the soap.

For washing dirt ou
skin. For washing
Frank Siddalls Soa
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LIN AS POSSIBLE.

Very little Blueing should be used

when washing with THE FRANK SIDDALLS SOAP. Some blueing is poisonous to the skin, and to use a very little is not only safer, but will answer every purpose.

The fact is, that with THE FRANK SIDDALLS WAY OF WASHING CLOTHES, the Soap takes the place of blueing, this being another economy resulting from its use.

Letters are frequently received

asking whether a washing machine can be used with THE FRANK SIDDALLS SOAP. The answer to such inquiries is, the Soap should be used strictly by THE FRANK SIDDALLS WAY OF WASHING CLOTHES for the first three or four times *without any washing machine*, and it will then be seen that THE FRANK SIDDALLS SOAP actually does the work of a washing machine, the clothes only requiring to be gone over lightly to wash out the streaks after they have soaked the proper time; using a washing machine is only that much extra work for nothing, for when clothes are washed in a washing machine, they have always to be gone over by hand.

In using the Soap in a washing machine, do *not* use *very hot water*.

This Soap answers splendidly

for washing marble statues and tombstones, looking-glasses, school slates, blackboards, &c., where other soap is objectionable, and is excellent for cleaning coat collars, woolen clothing, carpets, &c., *and will wash burnt cork readily from the face and hands.*

Tar on the clothing or on the hands can be removed more readily by rubbing lard on it, and after the tar is softened, then wash off with the Soap.

For washing Dogs

with Scabby Mange, THE FRANK SIDDALLS SOAP takes the place of ointments and salves, and of imported and other soaps that are recommended especially for such cases. For washing dogs and cats that are troubled with fleas, and washing the manes and tails of horses, it will invariably remove scurf and vermin. Dogs washed with THE FRANK SIDDALLS SOAP will have fine glossy coats, and be entirely free from the unpleasant smell that otherwise the most careful attention will not prevent. Do not rinse all the Soap off.

ONLY ONE KIND of Soap, but used for ALL PURPOSES.

For Shaving

it is undoubtedly superior to the most celebrated shaving soaps of England, France and Germany, both on account of its heavy, lasting lather, and from the fact that the face and neck will not get sore, even where the skin is unusually tender. Persons with stiff beards or tender faces, who have been forced to discontinue shaving, can shave with ease. *Keeping the razor quite hot* by continually dipping it in very hot water while Shaving, will make it cut the beard much easier, and is a decided improvement; —this will *not* take the temper out of the steel.

PERSONS WHO SHAVE AT A BARBER'S should insist on the use of THE FRANK SIDDALLS SOAP, as it will positively prevent barber's itch, ringworm, or any other of the terrible skin diseases which are so to be dreaded: the soap at once destroying the parasite before it has time to effect a lodgment under the cuticle; AND TRAVELERS SHOULD ALWAYS CARRY SOME OF THE SOAP WITH THEM, and insist on its use where they may be getting shaved.

Lathering the face again *after* shaving, and only wiping it off lightly with a dry or slightly damp towel, is a better application than Bay Rum or Powder, and will prevent chapping.

As a Dentifrice

The Frank Siddalls Soap is a splendid assistant in the toilet of every really refined person. It leaves a clean, sweet feeling in the mouth; and for washing artificial teeth, a single trial at once demonstrates its valuable deodorizing properties. In cleaning the teeth or in washing artificial teeth, the same rule should be observed that is so important in all the uses to which The Frank Siddalls Soap is recommended, viz: *Do not rinse all the Soap off.*

A mistake often fallen into, even by druggists and physicians, is that Castile soap is better for the teeth or for the skin than other soap, because it is made from olive oil. This is an error, as there is nothing better for the skin than fine mutton or beef tallow. Castile soap is undoubtedly better for the skin than the ordinary toilet soaps, as it is very mild, but The Frank Siddalls Soap is still milder, *and better for the skin than Castile soap.*

Even if swallowed, there can be no disadvantage from The Frank Siddalls Soap, for if eaten it could not harm a child. It is an excellent excipient in the manufacture of certain pills in place of Castile soap, and is being so used by both druggists and physicians.

ONLY ONE KIND of Soap, but used for ALL PURPOSES.

Where groeers buy in the proper quantities it pays a fair profit, although cases have been known where dealers have falsely asserted that it did not pay, as an excuse for not keeping it on hand to aecommodate their customers.

In cases where dealers positively refuse to keep the Soap, families have their redress by trading at another store where the dealer is more aceommodating, or by ordering direct from the factory.

Dealers should not urge eustomers to buy the Soap, but merely keep it in sight, and when asked about it say, "*Madam, it is only throwing money away to buy* The Frank Siddalls Soap *unless the directions are followed.*"

Write plainly, when ordering,

giving name of Post Office, County and State, and name of person writing—so plain, that those in charge of opening the letters will be sure to get them in their proper elassification for examination by the manager of the particular department for whieh they are intended; otherwise, delay and errors will oecur both in answering letters and in shipping goods.

Remittances should always be made by money orders or by bank drafts on New York, Boston, Baltimore or Philadelphia. Where money orders cannot be obtained, registered letters are next best. Checks on interior banks are often objectionable, and sometimes have to be returned on aecount of expense of collecting, oceasioning delay in making shipments.

Address all letters,

Office of FRANK SIDDALLS SOAP

718 Callowhill St., Philadelphia, Pa.

As cash with order is required from all alike, none have any right to find fault.

ONLY ONE KIND of Soap, but used for ALL PURPOSES.

Agencies for the Frank Siddalls Soap

have not, as yet, been made, nor will any agents be appointed for some time to come, although it is expected finally to have an agent at the principal towns and cities throughout the United States; if so, they will be appointed from among those who have been most prominently identified with the introduction of the Soap and its correct mode of use, and who, from actual personal and home experience, are acquainted with its wonderful merits for all uses.

Those who recommend The Frank Siddalls Soap to their friends, will be surprised and often provoked at the many and ridiculous reasons which will be given by otherwise intelligent persons for not using the Soap, or else for not following the directions exactly. Where a recommendation of the Soap will not succeed in securing a trial for it, coaxing will sometimes have the desired result; urging will sometimes accomplish what coaxing will not do. Among intimate friends a little ridicule will often show a housekeeper what an absurdity it is to wear the family wash out by hard rubbing, to wear the health out by hard work and by standing over an unhealthy smell, and to waste fuel by *cooking the clothes.*

If coaxing, urging and ridiculing will not avail to get a trial for The Frank Siddalls Way of Washing Clothes, the matter will have to rest until Shame steps in and settles the question, for in a short time *it will be considered disgraceful* to scald and boil clothes and have the filthy smell through the house.

Where persons state that they have used the Soap and it does not do what is claimed, it is because they have not followed directions; *the Soap never fails when the directions are followed,* and statements that it does fail, when so used, are falsehoods.

An extraordinary offer, that would break up the manufacturer of any other soap in the world.

To any point in the United States where THE FRANK SIDDALLS SOAP is not sold by the stores, a cake will be sent by mail, postage prepaid, on receipt of the retail price, ten cents in money or stamps; to make it carry safely it will be put in a patent metal packet, costing six cents, and fifteen cents in postage stamps will be put on. This will be done for ten cents, if accompanied by a promise from the person sending that she will personally superintend its use, and that the Soap will be tried on a regular family wash, by THE FRANK SIDDALLS WAY OF WASHING CLOTHES, and $1000 will be paid if the Soap injures the clothes or hands, or if it will not do away with the hard work of wash-day, and make clothes clean and sweet without scalding or boiling.

ONLY ONE CAKE of the Soap will be sent to each person writing, *and only then when the promise is plainly made.* When the Soap is NOT to be used on a family wash, but is wanted for toilet, shaving or medical uses, *or when a second cake is wanted*, THIRTY CENTS MUST BE SENT, to cover the actual cost of soap, postage, box, etc. *Persons sending less than the necessary amount, or who do not state the way it is intended to be used, or who send less than thirty cents for a second cake to be sent by mail, must not expect any attention to their letters.*

Every intelligent person will know that even the long-continued use of a Soap that is healing and softening to the most delicate skin, cannot possibly injure clothing.

ONLY ONE KIND of Soap, but used for ALL PURPOSES.

For all uses, always cut the bar in half before using.

The Frank Siddalls Soap must not be depended on for removing stains that have been set by the old wrong way of washing clothes.

A PUBLIC BENEFACTION.

TIDIOUTE, PA., *Dec.* 17, 1880.

MR. FRANK SIDDALL:

I received the sample cake of Frank Siddalls Soap, and my wife used it the first Monday after its arrival, according to the printed instructions, *and the result exceeded her expectations.* The Soap certainly does all that is claimed for it, and I deem it *a public benefaction.* Please answer this by return mail, giving price, so that I can remit and get the Soap.

Very respectfully yours,

FRED. WALZ,
Toll Collector of T. & E. Bridge Co.

WHAT ONE CAKE OF SOAP WILL DO.

KENT ISLAND, QUEEN ANN COUNTY, MD., *Dec.* 16, 1880.

MR. FRANK SIDDALL:

I have given your Soap a fair trial, and I dont see how I can possibly do without it now. I would not have believed that clothes could be made to look as nice as mine do with so little labor. Please let me know the prices as soon as possible, as I do not feel now as if I could go back to the old way of washing.

MRS. DR. J. E. LEWIS.

P. S.—*The cake of Soap you sent answered for two washings for six in my family, and for large washes both times.*

INSTANTLY CURES SALT RHEUM.

BOWEN'S PRAIRIE, IOWA, *Dec.* 7, 1880.

Dear Sir: The cake of Frank Siddalls Soap came safely to hand and has been tried, and "it is all true." It cleansed the clothes, saved time and labor, *and cured my hands of salt rheum of a year's standing,* and now I cannot do without it. It is the best Soap for flannels I have ever used, making them soft and white. Will order some as soon as we get your price.

MRS. R. M. ADAMS,
Wife of Rev. Harvey Adams.

FROM A DEALER OF THIRTY YEARS EXPERIENCE.

TOWNSEND INLET, N. J., *Dec.* 7, 1880.

OFFICE OF FRANK SIDDALLS SOAP.

Dear Sir: The Soap ordered for trial came to hand and has been used in numerous ways, and I pronounce it the best ever known. *As I have been selling soap for over thirty years, I would be likely to be competent to judge of its efficiency.* Please let me have your lowest price for dealers.

I am respectfully yours,

WILLIAM STITES.

THE OLD WASH-BOILER DONE AWAY WITH.

PLAINFIELD, WILL COUNTY, ILL., *Dec.* 10, 1880.

The sample cake of Soap came to hand three or four weeks ago, but sickness prevented trial until to-day, *when we did away with the wash-boiler for the first time in our married life,* and gave Frank Siddalls Soap a just trial. To say that we are pleased will not half express our satisfaction. *It is far better than you claim.* An early reply, stating price, etc., will favor me very much.

GEO. W. WALZ,
P. O Box 311.

Read the following splendid testimonial from the Holman Liver Pad Company, who indorse the Frank Siddalls Soap as the best toilet soap, and who recommend their customers to use it in preference to all others.

OFFICE OF THE HOLMAN LIVER PAD COMPANY,
929 Chestnut Street, Philadelphia, *July* 13, 1880.

We are using the Frank Siddalls Soap in preference to any other *for all toilet uses*, and take pleasure in recommending it to the public.

THE HOLMAN LIVER PAD COMPANY.

Read the following testimonial, showing that by using the Frank Siddalls Soap tetter will disappear, even in cases of many years standing.

My wife has been a sufferer from tetter on her hands for the last fifteen years, it having been so bad at times as to prevent her from attending to her household duties. Some weeks ago she heard of the Frank Siddalls Soap and was induced to give it a trial, and commenced using it for all toilet and household purposes as well as for washing clothes, and, to her great gratification, *not only have her wash-day troubles been done away with, but the tetter has disappeared and her hands are entirely free from it.* She would not do without it now, and is recommending it to all her friends. I am using it for shaving, as I find it to make a better lather than any regular shaving soap, and I can shave much easier after lathering with it, *and my face never burns or smarts after shaving.*

GEO. McKAY,
1835 Titan Street, between Federal and Wharton.

THE NEWSPAPER PRESS FALLS IN LINE.

From the wife of Dr. Speck, of the *Every Evening*, Wilmington, Delaware.

Our girl has just finished the third trial of the wonderful Soap—Frank Siddalls. *It proves to be more than it calls for.* Commenced washing at eight; had three large tubs of white clothes, and colored pieces in proportion. The wash was done, the tubs put away and half of them ready for ironing by twelve o'clock, and did not even look at a wash-boiler. Martha, our girl, says it is the greatest thing she ever saw; the clothes are nice and white, without half the labor, and in one-third the time, without any cost for fuel. Dr. Speck authorizes the use of his name as recommending Frank Siddalls Soap to be the best shaving and bath soap that he has ever used, *and also as a specific in hives and prickly heat in children, and as a speedy cure for itching piles.*

A CERTIFIED CURE OF SALT RHEUM.

NORTHFIELD, VT., *July* 15, 1880.

MR. FRANK SIDDALL:

I wish to certify to the beneficial results attending the use of Frank Siddalls Soap in case of *Salt Rheum.* For fourteen months my hands were in such a terrible state as to entirely prevent me from attending to my household duties. After trying numerous remedies and finding no permanent relief, I had despaired of ever getting cured, when, fortunately, a friend recommended Frank Siddalls Soap, telling of its wonderful effects in curing chapped hands. I commenced using it as a toilet soap and about house work, when, to my inexpressible relief and gratification, *within three weeks the complaint had entirely left me,* and I have never had any return of it since, nor do I expect to. I would not be without it, as I am confident it was the use of this Soap alone which effected the cure.

Very gratefully yours,
MRS. D. A. DODGE.

I, D. Thomas, father of the above-named person, do hereby declare that the above statement I know to be true of my own knowledge, from actual acquaintance with the facts as certified to by my daughter.

D. THOMAS.

ONLY ONE KIND of Soap, but used for ALL PURPOSES.

Even where families make their own soap, they should bear in mind that the Frank Siddalls Soap COSTS NOTHING, for the saving in fuel pays the entire cost of the Soap.

The Frank Siddalls Soap is grand for washing the youngest infant; consequently it would be ridiculous to suppose that it will chap the hands or injure clothing washed with it. IT CURES CHAPPED HANDS.

LESS THAN ONE CAKE ANSWERED FOR SIXTY-TWO GARMENTS.

BROOKLINE STATION, GREENE COUNTY, MO., *Dec.* 2, 1880.

Dear Sir: I am pleased to say that I have tried your most excellent Soap thoroughly *in hard water.* I followed your directions precisely and found your statements to be true in every particular. It will do everything claimed on the printed directions, and to my mind it excels everything in the washing line, washing machines not excepted. *I washed sixty-two garments yesterday, which occupied only two hours, using not quite one cake of the Soap,* after which I felt no more fatigue than from doing ordinary housework, and the clothes were as clean and white as I could desire; and now I wish to know how I can obtain Frank Siddalls Soap, for I expect to use no other.

MRS. LIDA BEAL.

A PROVIDENTIAL DISCOVERY.

EARLINGTON, HOPKINS COUNTY, KY., *Nov.* 29, 1880.

Dear Sir: The cake of Soap was received last Friday. The directions were scrupulously followed, and complete success was the result. My housekeeper and the sisters have resolved never to wash with any other soap. It is impossible to exaggerate the merits of the Frank Siddalls Soap. It is the greatest boon of the age. *I believe it to be a providential discovery, and Frank Siddall deserves the thanks of the whole human race for his beneficial invention* I cannot conceive now any one who has tried it once for general washing, toilet and shaving will ever want any other.

REV A. M. COENEN, C. C.

ITS USE WILL CURE RINGWORM.

FREDERICK, MD., *Dec.* 16, 1880

FRANK SIDDALL, ESQ.

Dear Sir: My wife says your Soap is JUST GRAND. *She has used it three weeks, and each time with increased satisfaction.* It is unquestionably cheaper than any other soap. My little son had ringworm on his face, and it positively disappeared under its use. Those accustomed to daintily perfumed soap, will be surprised to find the Frank Siddalls Soap superior.

Very truly yours,

VALERIUS EBERT. Jr.

A COLORED WOMAN TRIES THE FRANK SIDDALLS WAY OF WASHING CLOTHES.

MADISONVILLE, TEXAS, *Nov.* 29, 1880.

MR. FRANK SIDDALL.

Dear Sir: Your Soap has been thoroughly tried in my family, and proves to be all you claim for it. *Our laundress* a (*a colored woman*), *did the week's washing in half the usual time and with better result, than with other soap.* It is equally good for toilet soap, as well as for removing grease from clothing. Please inform me at what price the Soap can be obtained from you, and oblige,

Yours respectfully,

JOHN WILMER.

FROM AN EMINENT PHILADELPHIA PHYSICIAN.

JOHN H. SARGENT, M. D., Assistant Physician at the Dispensary for Skin Diseases, 920 Walnut Street, writes as follows:

I have given Frank Siddalls Soap an extended trial, and am satisfied that it has a most beneficial effect upon the skin, both in health and disease.

It acts as a disinfectant, and at the same time has a mild and soothing action upon unhealthy surfaces.

I can highly recommend the Soap for bath use as well as an external application for a variety of skin affections.

ONLY ONE KIND of Soap, but used for ALL PURPOSES.

The Healing Effects of The Frank Siddalls Soap on Sore and Abraded Surfaces.

402 Baronne St., New Orleans, *March* 30, 1881.

Mr. Frank Siddall.

Sir: Having tried the Frank Siddalls Soap in strict accordanee with the instructions, have much pleasure in bearing testimony to its invaluable qualities, as I find that, unlike most advertised articles, *it has* more than accomplished all that is claimed for it. The articles washed were cleaner and whiter than by the old plan, while the healing properties of the Soap on sore and abraded surfaces is little less than marvelous, and as a ready resource for the eure of burns, sores and pimples it is simply invaluable; as a dentifrice, it has been used with excellent results and with perfect satisfaction. Respectfully,

MRS. LOUISE MORRISON.

A Thorough Test in Washing Soldier Clothes in Hard Lake Water.

Fort Mackinac, Mackinac, Mich., *March* 29, 1881.

Mr. Frank Siddall:

After a trial of your Soap and way of washing, it gives me great pleasure to state that it surpasses all soaps and preparations that I have ever used. Lake water is particularly hard water to wash in with other soaps, but I freely state that the Frank Siddalls Soap overcomes every obstacle, and I have washed with a cake and a half of the Soap 208 pieces of soldiers' dirty clothes, all of which came off the lines clean and white. To show how much I appreciate your Soap I will state, that although as a company laundress, the soap I have been using is furnished at the expense of the company, and without any cost to me, yet I find such a great saving of time and labor by the use of the Frank Siddalls Soap that I intend hereafter to buy it at my own expense.

Very respectfully, MRS. R. K. CLARY, Co. C., 10th Inf'y.

Result of the Use of the Frank Siddalls Soap on a Couple of Valuable Dogs,

Auburn Mills P. O., Hanover Co., Va., *March* 21, 1881.

Mr. Frank Siddall.

Dear Sir: I duly received a bar of your Soap, and having thoroughly tested it, am glad to express my satisfaction at the results. Used for the family wash, it goes as far again as any other soap we have ever had used. The labor is hardly half what it is the old way. In fact, it seems to me that it will be a boon to the gentlewomen of the South, who, all things considered, are the greatest sufferers by the results of the war. What particularly gratified me, however, was curing a valuable shepherd dog and a large young deerhound, who were badly broken out with the scabby mange. I bathed them with the Soap preparatory to anointing them with a costly specific ointment which is in use here, but, owing to the extraordinary cleansing properties of the Soap I concluded to let the suds dry on them instead of applying the ointment. I repeated the treatment every other day for only a week, and at the end of that time both dogs were cured and their coats glossy. I wish now to know how I can get more of the Soap, the price of it by the box, etc. Very respectfully, etc., L. TERRILL.

Every Grocer and Every Country Dealer should Read this Certificate.

Frank Siddall, Esq. Tunkhannock, Pa., *January* 18, 1880.

Dear Sir: On November 17 I sent you 10 cents for a cake of Frank Siddalls Soap, which was promptly received. My wife tried it on a TWO WEEKS washing, AND WAS MORE THAN DELIGHTED. The washing was done in one-quarter of the usual time, and with a quarter of the usual labor. We use no other kind of soap for toilet, shaving or washing. I have not seen the old wash-boiler for two months, and would rather pay 25 cents a cake for the Frank Siddalls Soap than have my wife go back to the old way of washing clothes.

Very truly yours, J. S. SWISHER, General Merchant.

ONLY ONE KIND of Soap, but used for ALL PURPOSES.

FARMERS and farm hands who attend to the milking and who have charge of cleaning the milk pans, churns and implements used in making butter, will be delighted with the cleansing properties of The Frank Siddalls Soap. All the unpleasant smell will be at once removed from the hands and utensils, simply by washing them:—For stable use, washing horses and cows, it will be found very much better than the best imported Castile soap.

The Frank Siddalls Soap is

Better for shaving than any shaving soap.

Better for curing skin diseases than any medicated soap.

Better for washing wounds than imported Castile soap.

Better for washing paint than any other soap.

It is the only soap fit to use for washing windows and looking glasses, plate-glass mirrors, marble statues, marble mantles, and marble table tops

The only Soap that has ever been made in the history of the world, THAT IS ADAPTED FOR ALL USES.

THE FRANK SIDDALLS SOAP is at the same time a SOAP, a HEALING APPLICATION for Sore and Inflamed Surfaces, and a PANACEA for nearly every form of Skin Disease.

WHY DOES

a woman's health so often break down at an early age? Put a man at the wash-tub, let him get heated from the hot suds until every pore is opened, then let him stand over the filthy steam that comes from Scalding and Boiling clothes that are full of sweat and exhalations from the skin, and his health certainly would break down before long:—and yet this terrible ordeal is exactly what

A WOMAN

has to go through on wash-day; and besides, while overheated and with her clothing wet from perspiring at the hot work, she has to risk her life by going out in the air to hang up the clothes.

Even those not at the work are in the unhealthy atmosphere; its smell, so apparent to Visitors, showing that it finds its way to all parts of the house; the family, however, often becoming so accustomed to the peculiar odor from its own wash as scarcely to notice it.

These facts, which are known to be true by every housekeeper, readily explain why so many women suffer with Rheumatism, Weak Nerves or Neuralgia, and

LOOK OLD

while yet young in years; and Physicians and Boards of Health cannot draw attention too strongly to the injurious effects of the usual way of washing, with its necessary Steam and Scalding or Boiling to get the clothes pure and sweet-smelling, especially as it is so very often the direct cause of those dreadful diseases, Diptheria, Pneumonia, Consumption, and Typhoid Fever. **Fortunately this trouble can be avoided**; Scalding, Boiling, and Steam done away with; clothes made sweet and beautifully white; *from the saving in fuel, the wash done at a less cost than when home-made Soap is used;* and much

SOONER THAN

by the old way, by using **FRANK SIDDALLS SOAP**; a Soap so Purifying and Cleansing that the dirtiest clothing can be washed in lukewarm water with very little rubbing, and Clothes, Bedding and Utensils used by the Sick, disinfected and cleansed without either Scalding or Boiling; while the work is so light, that a girl of 12 or 13 can do a large wash, without being tired; and yet so Mild and Healing is this Soap, that for Toilet and Shaving it has no equal, and Physicians advise its use in preference to Imported Castile Soap, on wounds and sores, and to wash the youngest infants; and for ladies with delicate skin. Now that there is a remedy for this "great wash-day evil," ***so economical in its use as to be within the reach of the poorest,*** there is not a woman or

A MAN

who is not directly interested in having introduced in their homes **THAT WONDERFUL WAY OF WASHING CLOTHES**, which, ***when properly tried,*** does away with the hard work, Offensive Smell and Fearful Steam on wash-day, and makes the White Pieces whiter, Colored Pieces brighter, and Flannels softer than they can be made by washing the old way, and also leaves every article as Clean, as Sweet, and as Pure as if never worn.